



# 2022 Impact Report

Protecting a child's right to live and be loved  
by loving moms and dads.

2022 was quite a year for the prolife cause. Thank God for the Supreme Court's decision in the *Dobb's* case. **Where were you when Roe was overturned?**










Laws won't change hearts or the culture. The vital work of pregnancy help is more important than ever. WELS Lutherans for Life exists to protect, advocate for, and serve:

- \* Pre-born babies at risk from abortion.
- \* Women falling victim to the "ease" of the mail order or prescription counter abortion pill at home.
- \* Moms and dads courageously choosing to parent—even in difficult and challenging circumstances.
- \* Women and men who suffer the effects of an abortion they chose or were coerced into having.
- \* Students (& their parents) who need to learn self-esteem, safe boundaries, and how to avoid risky behaviors.

**Because of you, our donors**, this work is accomplished and continues to grow. **Thank you** for caring enough to protect, advocate for, and serve these people. **Thank you** for making a lifesaving difference in so many lives and sharing the gospel every chance we can! **Thank you** for making 2022, our 40th anniversary, a great year!

## Services

## Finances

 <b>253</b> Unique Clients	 <b>20</b> Lives saved*	 <b>849</b> Total client visits
 <b>100</b> Pregnancy tests	 <b>123</b> Ultrasounds	 <b>1,124</b> Diaper packs
 <b>46</b> "Loving Parents" 329 times attended	 <b>35</b> Newborn Gift-packs	 <b>1,549</b> Healthy Choices

\*number of moms who changed their mind after ultrasound.

Revenue	
General Support	184,658
<i>Friend of Life/Monthly</i>	77,802
Fundraising Events	121,157
Fundraising Appeals	104,377
Grants	31,889
Church/School	26,263
<b>Total Revenue</b>	<b>546,146</b>
Expenses	
Client & Ed Services	108,686
Bldg/Tech/Insurance	103,342
Personnel	250,659
Fundraising	60,728
<b>Total Expenses</b>	<b>523,415</b>

**You can get involved and make a difference:**

WELS Lutherans for Life, 8501 W Lincoln Ave, West Allis, WI 53227

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