



2023 Impact Report

Protecting a child's right to live and be loved by loving moms and dads

2023 was a year of development, adaptation, and progress. We welcomed new staff members and said goodbye to others. Transformation is a normal part of life. Many people don't welcome or embrace change, but we can find blessings in change.

What we do know is that our Triune God never changes.

We can confidently rely on his presence in our lives and in this ministry.










We stay committed to the mission by:

- **Intervening** with God's compassionate love through pregnancy consultations and medical services
- **Empowering** life choices with parenting classes, care packages, diapers, clothing, supplies, and other resources
- **Restoring** those suffering abortion's after-effects with God's forgiveness, healing, and love
- **Developing** teens through engaging instruction so they can make *Healthy Choices*

...all with a reliance on the wonderful Word of God and dedication to sharing his promises.

Because of you, our supporters and donors, this work is accomplished and continues to grow.

Thank you for making a lifesaving difference in so many lives and sharing the gospel every chance we can! We are grateful for your involvement in protecting, advocating for, and serving our clients. Thanks for making 2023 a great year!

Services		
 269 Unique clients	 18 Lives saved*	 755 Total client visits
 101 Pregnancy tests	 93 Ultrasounds	 1,011 Diaper packs
 219 "Loving Parents" class attendees	 27 Newborn gift-packs	 1,537 Healthy Choices

*number of moms who changed their mind after ultrasound.

Finances	
Revenue	
General Support	\$270,209
<i>Friend of Life/Monthly</i>	\$100,291
Fundraising Events	\$170,092
Fundraising Appeals	\$86,401
Grants	\$46,660
Church/Schools	\$35,916
Total Revenue	\$609,278
Expenses	
Client & Ed Services	\$127,498
Bldg/Tech/Insurance	\$119,572
Personnel	\$312,978
Fundraising	\$61,393
Total Expenses	\$621,441

You can get involved and make a difference:

WELS Lutherans for Life, 8501 W Lincoln Ave, West Allis, WI 53227

ALife2.com | Contact@ALife2.com | 414-727-8176

